The "Red Christmas Envelopes" Are Back! — PIZZA & CO —

Dear friends, the Christmas Envelopes are back this December!

This year, we'll celebrate with you once in December and once in January.

Here's how the promotion works:

If you visit us between December 1, 2024, and January 6, 2025, you'll receive our Red Christmas Envelope — one for you and one for every adult dining with you.

But you'll need to wait a little to claim your gift...

Starting January 3, 2025, through February 4, 2025, you can come back to the pizzeria to redeem your prize!

Important!

Christmas Envelopes can only be opened at the register, with one envelope allowed for every €20 on your receipt.

Here's this year's list of gifts:

10 Smart Box experiences 200 pizzas of your choice from our menu 100 bottles of beer from our "Christmas Beer" selection 200 desserts of your choice Various gadgets

We can't wait to celebrate with you!

Rules and Regulations for the Prize Contest "Christmas Envelopes – Pizza & Co."

Art. 1) Promoter: Pízza & Co. by Alessandra Maccan.

Art. 2) Duration: From December 1, 2024, to February 2, 2025.

Art. 3) Territorial Scope: Italian territory.

Art. 4) Eligible Participants:

The promotion is open to all individuals aged 18 and over who make in-house or takeaway purchases at Pizza & Co. (the Promoter) during the contest period.

Art. 5) Prizes and Total Prize Pool Value:

10 SmartBox experiences, valued at €100 each

200 pízzas from our menu, valued at an average of €12 each

200 bottles of beer from the Christmas selection, valued at €7 each

200 desserts of your choice, valued at €6 each

Various gadgets, valued at €200

Total Prize Pool Value: €6,200

Art. 6) How the Contest Works:

Participation requires two visits to the pizzeria:

Period "A" (December 1, 2024, to January 6, 2025):

For in-house dining, each adult customer who dines at Pizza & Co. will receive a sealed Red Christmas Envelope, which may contain one of the prizes listed above.

For takeaway orders, customers will receive one Christmas Envelope for each receipt exceeding €15.

Period "B" (January 7, 2025, to February 2, 2025):

During this period, the prize contained in the envelope can be redeemed, provided the customer is registered in our loyalty program.

Prizes cannot be combined with one another or with other promotions. A minimum receipt of $\ensuremath{\leqslant} 25$ is required for redemption.

Participation in this prize contest implies unconditional acceptance of all clauses of this regulation.

Art. 7) Availability of the Original Rules:

A self-certified copy of the original rules, including a statutory declaration, is kept at the restaurant's premises for the entire duration of the promotion.

Pordenone, November 28, 2024